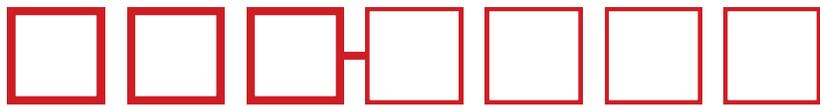
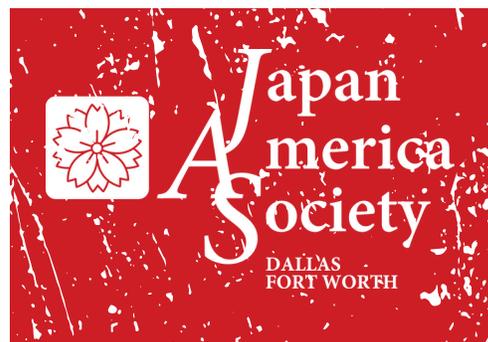


POSTCARD



2025
NENGAJO
CONTEST
Year of the Snake



The Japan-America Society of Dallas/Fort Worth is pleased to announce our annual Nengajo New Year's Card Contest!

2025 will be the Year of the Snake or, Hebi-doshi. The main purpose of this contest is to provide the opportunity to explore the history and custom of sending nengajo at New Year's. Nengajo are a traditional new year's greeting card, usually the size of a postcard, that Japanese people send out in January. Typically Nengajo are sent to friends, family, coworkers, your boss, and even valued customers!

The winners of the JASDFW nengajo contest will receive the certificates and have their nengajo published on our website and social media platforms for all to enjoy.

In the following pages, you will find:

3-6. The rules & regulations for entry

7. An example nengajo

8,9. School Entry Forms

10. Independent Entry Form



RULES

Nengajo designs must include:

- a snake
- the kanji for hebi,mi (巳) found on the Zodiac animal calendar
- the year 2025 (or Reiwa 7/令和七年 in the Japanese calendar).

Top three prizes in the following categories

High School

Most Artistic

Nengajo made with a high degree of skill in both art & text. Strong design and compositional style.

Most Creative

nengajo made with originality in depiction of art & text. unique among other submissions in concept or idea.

Most Humorous

nengajo made with clever and humorous text and illustrations

College

Best Overall

Nengajo made with a high degree of skill, imagination, and originality

*Independant Student entries will be judged with the High School Entries



RULES continued

All entries MUST:

1. **Be Original:** This means no content from any other artist, anime, manga, or copyrighted material. Likewise, if the exact same design appears in a google search, it will not be considered original. Do take inspiration. Don't take art.
2. **Be rated E for Everyone:** No Nudity, Gore, Violence, criminality, dark themes, or suggestive content.
3. **Focus on the JAPANESE celebration of the new year:** If the dragons are western, or images from other cultures are mainly used in the card, it will be factored into the overall score.
4. **Be Handmade:** Store bought stickers, stamps, magazine cutouts, etc. will detract from the judge's overall rating.
5. Any Japanese language mistakes will not result in disqualification, but will be factored into the overall score.

DEADLINE

All Submissions MUST BE POSTMARKED
and mailed by:

[Wednesday, December 18th, 2024](#)

RULES continued

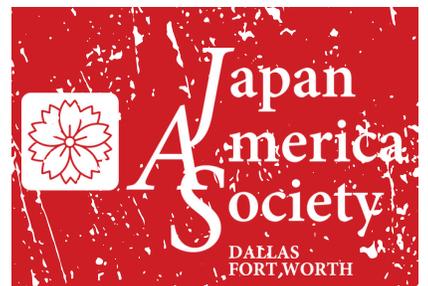
1. Only **ONE (1) [一枚] Nengajo** will be allowed per student
2. The entry form must be filled out and sent with all entries in one envelope.
3. If you have any questions, please contact:

Hiromi Burns
J-I-S Coordinator
hiromi@jasdfw.org

Mikio Moriyasu
Japan Outreach Initiative Coordinator
mikio.moriyasu@jasdfw.org



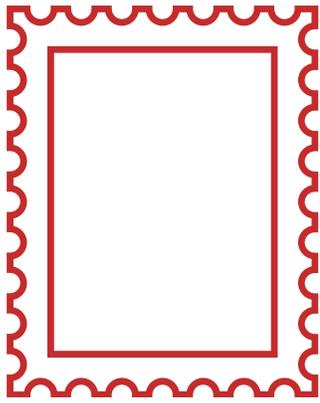
日本語OK!



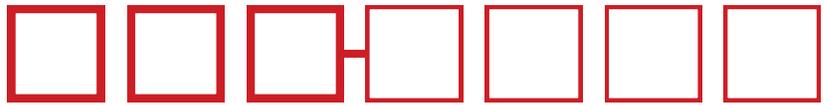
Exhibition and rights disclaimer

All the Nengajo submissions will be on display at the JASDFW website and social media platforms sometime at the end of January 2025. We will keep you posted when we have more details.

As a condition of entry, Entrant grants the Japan-America Society of Dallas Fort Worth a worldwide, transferable, royalty-free, and non-exclusive license to use, reproduce, publish, distribute, publicly perform, publicly display, including to translate, alter, modify, and create derivative works of the Nengajo for any purpose, including display on the JASDFW website and social media pages, with attribution to Entrant.



POSTCARD



EXAMPLE

MUST BE 4" X 6"

令和七年1月一日
OR
令和七年元旦
*All Words should be in Japanese.
(Arabic numbers are OK)

Your (Legal) First Name
in Katakana

Feature a Snake,
with its Zodiac Kanji 巳

OPTIONAL:
• Traditional New Year's
Greeting in Japanese
• Depiction of how the New
Year is celebrated in Japan

WRITTEN ON THE BACK:
your full legal name, grade, name of
high school, & Teacher's name

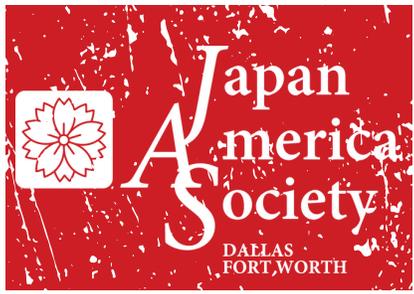


令和七年一月一日

ひろみ

あけましておめでとぅございます

巳



School Entry Form

Teacher's name: _____
First Last

Teacher's email: _____@_____.

School name: _____

School Address: _____
Street Number Street name

_____ City State Zip Code

Principal's name: _____
First Last

Principal's email: _____@_____.

School phone number: _____

How many classes do you teach? _____

What is the total number of students that you teach? _____

Entrants

ONE NENGAJO PER STUDENT

15 Entries per school

| No. | Grade | Student's Legal Name | Note (brief description of card) |
|-----|-------|----------------------|----------------------------------|
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |
| 11 | | | |
| 12 | | | |
| 13 | | | |
| 14 | | | |
| 15 | | | |

Independant Entry Form

For Students Aged 14 - 18 years old

ONE ENTRY PER STUDENT

Parent/Guardian Name: _____
First Last

Parent/Guardian email: _____@_____.

Parent/Guardian Phone: _____

Return Address _____
Street Number Street name

_____ City State Zip Code

Student's Legal Name: _____
First Last

Age: _____ Grade (or Grade Equivalent): _____

Name of Entry: _____